



NEWS RELEASE

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Top Healthcare Expert Releases eBook Series to Empower Patients

Lori-Ann Rickard Makes Navigating Healthcare Choices Easy + Free eBook Offer

St. Clair Shores -- For those facing tough medical decisions, from selecting the right health insurance to transitioning a loved one to assisted living, the healthcare system can seem overwhelming. Now, leveraging over 30 years of insights and experience, Lori-Ann Rickard is simplifying the healthcare world. With the launch of her new brand, MyHealthSpin, Lori-Ann is helping you make empowered choices that optimize the well-being of your family.

As one of the country's top healthcare experts, Lori-Ann has advised leading hospitals, doctors and ambulance companies. She is a passionate healthcare advocate, who knows what it means to be both a patient and a caregiver. Having cared for a newborn with life-threatening medical concerns and acted as primary caregiver for her parents, Lori-Ann boldly decided to use her professional experience to create quick, effective strategies to make the healthcare system work for her family. Today, her vision is to leverage those powerful insights to share healthcare solutions that can work for everyone!

Now, she is offering her expertise to patients and their families on MyHealthSpin.com. Her mission is to show you how to Spin Your Healthcare Your Way. Through her *Easy Healthcare* ebooks, she delivers valuable insights to patients and their families on various topics:

- *Easy Healthcare: Choose Your Health Insurance*
- *Easy Healthcare: Before You Get Sick*
- *Easy Healthcare: Your Hospital Stay*
- *Easy Healthcare: Choosing an Assisted Living Facility*
- *Easy Healthcare: Healthcare Privacy*
- *Easy Healthcare: ObamaCare*

Only For a Limited Time: Start your journey with her free ebook: *Easy Healthcare: What You Need First*. Simply go to MyHealthSpin.com to subscribe to the blog and obtain your copy!

Discover how to personally Spin Healthcare Your Way at MyHealthSpin.com. Access ebooks, videos, helpful insights and a wealth of healthcare resources. Or, request an in-person or web-based seminar with Lori-Ann to empower your organization to optimize their well-being.

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